

Organ plays at 9, 11 and 4:30
Mozart and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Partly Cloudy

Tomorrow the Great August Furniture Sale Starts in Earnest

My Early and Very Truest Friend, D. L. Moody, Said:

"Be humble or you will stumble." He despised a smirking, canting sort of a man. In his own life, austere, dominating, driving ahead, he was always humble; and while often his words were full of thunder and lightning, he was never less gentle than a loving mother.

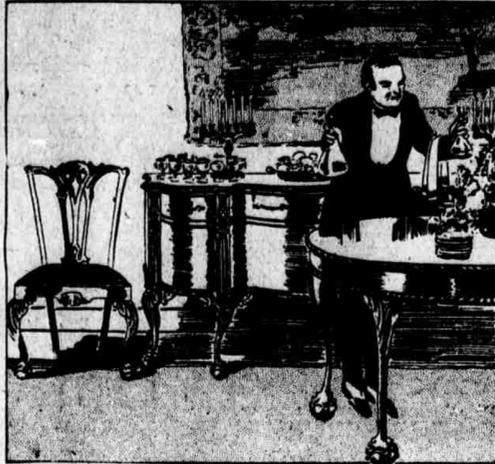
It is wonderful to realize the number of lives that D. L. Moody lit up in his short lifetime.

[Signed] *John Wanamaker*

July 31, 1922.

The Courtesy days are over—thousands of people, from cities and hamlets close by and miles away, have seen the furniture and thousands of lips have spoken the same words—

"A Sale Beyond Compare"



AND tomorrow is the first day to buy. Two complete city blocks, one above the other, just crowded with furniture—beautiful furniture, and every piece in the whole lot, and every piece in the thousands upon thousands of pieces that make up the reserves, is priced specially for August.

The whole Wanamaker stock of incomparable furniture, without reservation, marked from 10 to 50 per cent less.

That in brief is the story of the sale.

And what a wonderful range in prices—what a tremendous variety it provides. Not a home but what can be fully equipped here. There is furniture for the palatial mansions of the mighty and furniture for the cozy cottages that the "some day to be mighty" love to call home.

There are bedroom suits of four pieces commencing at \$132, anywhere from two to fifty of a kind, and others ranging up to \$2500 for the most superb type of cabinet work.

There are bedroom suits at \$259, comprising four pieces, with tops, fronts and posts of solid mahogany and other parts in mahogany veneer, the most remarkable suits at the money in years. They come in the post Colonial style.

The complete range in dining-room suits is from \$180 up to \$4000, and the varieties are really magnificent.

Three-piece overstuffed living-room suits start at \$148, and all are filled with curled hair, than which there is no better material for the purpose.

The choice of these suits spans a rich and splendid variety up to the great luxurious ones at \$2500.

A Good Business Proposition— This Office Furniture Sale

THE whole stock of office furniture is offered at reductions of 10 to 33 1/3 per cent, mostly 20 per cent.

A fine selection of standard, staple goods at vouched-for savings—that is what it all amounts to, and business men who know a good business opportunity when they see one will take full advantage of it.

Now Is the Time to Buy Mattresses

NOW when all the stocks are being offered in the August Sale mostly at reductions of 20 to 25 per cent, in one or two cases 10 to 15 per cent.

Included are hair mattresses, felted cotton mattresses, feather pillows and bolsters, and also bedsprings.

The sale is our regular half-yearly event, in conjunction with the great sales of furniture.

It brings opportunities seldom or never available at any other time. Now is the time to buy.

All the Mirrors, Too, Are in the August Sale

FROM ten to fifteen per cent has been taken from the prices, so a good mirror can be had from \$2.50 to \$100 according to size and kind.

There are Colonial mirrors, mantel mirrors, the mirrors which go over console tables, mirrors for chests of drawers and little French mirrors, in a variety of frames, from the usual silver and gilt to mahogany and polychrome.

People buying furniture in the great August Sale will like to take advantage of this neighboring opportunity.



Tomorrow Is an Extraordinary Sale— Clearaway of Men's Suits

We have taken the whole remaining stock of men's "fancy" Summer suits—worsted, chevots and cassimeres—and marked them at great reductions.

Regardless of former markings they all go now into three price gradings—

\$25 \$35 \$40

In no case is the reduction less than \$10, in many cases it is as much as \$25, but all in all the best clothing break of the season.

Consider that these are not "bargain" suits, they include no job lots, that they are Wanamaker standard stock, the best to be had.

They are all three-piece suits, they are all-wool, hand tailored, made up to the Wanamaker specifications.

Various Summer weights, including plenty of good clothing suitable to wear until the snow flies.

Ready tomorrow in the Men's Clothing Store.

(Third Floor)

New Comers—Women's Knitted Sports Dresses—\$35

The fabric is that heavy-knitted silk-and-fiber mixture which is so much liked for the seashore—one can put a dress of it on in the morning and feel dressed for the day.

There are three models—one with crocheted yoke, a waist line and cords, one a slip-on open in front, one open in the back. And the colors are rust, sulphur, cocoa, gray, sand, a greenish blue and white; some solid, some in combination.

Price \$35.

(First Floor)

50 Women's Knitted Capes— Samples at \$15

Straight from the manufacturer, but being samples there are only one or two of a kind, and the price is half what it was in the beginning of the season.

Light and dark and sports colors, besides white, and they are of knitted wool. Some have ruffled collars; other collars of brushed wool, others still are made of brushed wool altogether.

And they are just as attractive and useful for holiday wear as if they cost twice as much.

(First Floor)

Costume Slips for Large Women

With most one-piece dresses they are all but a necessity, since the dresses not merely hang better, but are much more comfortable.

Made of pink or white washable satin, tailored style and priced \$6.75.

Of white nainsook with built-up shoulders, \$2.50; with strap shoulders, \$2.75 and \$3. Mostly trimmed with lace.

(Third Floor)

For Baby's Comfort on Warm Nights

These must be lighter bed clothes and plenty to allow frequent changes.

Pillow cases start at 45c and go up to \$3.50.

Sheets for bassinette or crib, hemstitched, also finer ones hand embroidered, \$1.25 to \$3.75.

Blankets, 75c to \$5.50. Counterpanes, \$2.75 to \$3.50.

(Third Floor)

Women's Rubber Soled Bluchers for Tennis or Golf

As a matter of fact most women, especially younger women, like this particular kind of sports shoes for mornings, with sweeter costumes.

with red rubber soles corrugated and a heavy wedge heel. It has an instep saddle, perforated and a soft toe at \$8.50. Or it comes in white buckskin, all white, in exactly the same style at \$10.

(First Floor)



August Sale of 2430 Shirtwaists

Average Half Price—\$1 to \$6.75

Little short of marvelous are the blouses, with especially pretty styles, fine laces, good materials and careful finish! Every one fresh and new, ready to put on. Something for every one and for all occasions.

900 Waists at \$1.50

Dimities and volles, for the most part, in tailored and lace-trimmed styles, with Peter Pan, roll or flat collars; V, square or round necks. Included are some dainty overblouses in modified middie style.

Silk Blouses, \$1.65

Printed Georgette with Peter Pan collars, or of anti-strippled silk marquette, in black, blue or beige.

Tricolette

Overblouses, \$2

Two models are in navy, black and steel. One may be worn close at the neck.

Tub Silk Blouses, \$3.85

Heavy tub silk and crepe de chine blouses. Also overblouses of drapery tricolette (fiber).

(East and West Aisles)

Porto Rican Hand-Made Blouses at \$1.85

The lowest price of which we know for blouses of this high character! In volle or battise. Both Peter Pan and roll collars.

240 Sample Blouses, \$1 and \$1.85

Blouses with Irish and flit laces; tailored dimities with pin-checked singham collars and cuffs; sheer volles and dotted swisses.

Exceptional

Overblouses, \$6.75

Handsome and elaborately headed and embroidered blouses of silk and French crepe.

(Sixth Floor)

A Few Hundred Linen Golf Knickers At \$3.75 Each

Both the natural color or white linen. A light, comfortable, practical knicker for summer-time and the kind men prefer for either golf or knock-about wear.

One of the specials in the London Shop Clearaway.

(The Gallery)

The Shirt That Can't Come Out— for the Jack of All Sports

A regular sports shirt attached right to the under-drawers; in other words, two garments in one for \$3.50.

The shirts are white chevot, with soft collars attached. Some have short sleeves, others long with the straight-button cuffs. Naturally the drawers are the athletic style.

For golf, tennis or other sports it is hard to imagine a more comfortable garment.

(Main Floor)

Some of the Tan Oxfords for Men Have Full Rubber Soles

Mighty fine shoes, men say, to wear for lounging hours or for sports.

Regular six-eyelet oxfords of tan Russia calf. The soles are red rubber, heavy enough to be serviceable, yet light enough to be comfortable.

The heels, too, are rubber and follow the bevel style, while both soles and heels are corrugated to give a grip to each step.

The price is \$10.

(Main Floor)

A Gas Iron for \$2.65

Six-pound iron, with double points. And a stand is included at the price.

(Fourth Floor)

A Mighty Good Bicycle for \$30

There are models for men or women or children in the lot that is being sold at an unusually low price.

Every one handsomely finished and equipped with heavy road tires, coaster brake, front and rear mud guards, rear stand, tool bags and tools.

(The Gallery)

Clothes Will Tear on Vacations— But It Is Easy to Sew Them

A complete little sewing kit can be put away in a tiny corner of the traveling bag or trunk—so small it is hardly noticed, yet it keeps needles and thread, a thimble, scissors and everything that is wanted right at the finger tips.

In handsome cases of leather, some in black or dark colors.

Prices start with the little cases, with just enough sewing things for ordinary mending, at \$2 and go up to \$6.50 for a large case with everything wanted for sewing and embroidery.

(Main Floor)

English Candlesticks of Brass

In admirable designs, both plain and twisted, recalling the fine candlesticks of other days, and adding charm and picturesque to whatever room they may be used in.

Also they come in pairs and easily can be fitted for electricity.

Prices, \$2 to \$40 each.

(Fourth Floor)

One Filling of Ice Will Make Two Freezers of Ice Cream

At least, that is what women have come in and said after they had gotten one of the new automatic ice cream freezers home.

"Just left the ice in and froze cream all over again," is the way they put it.

And to begin with, the automatic freezer doesn't take nearly as much ice as the ordinary crank freezer, and there is no refilling.

So not only can ice cream be had with-

out turning and churning and working—but it is more economically made that way and it is better, smoother ice cream.

A 6-dish freezer is priced \$5; 12-dish, \$6; 24-dish, \$10.

(Fourth Floor)